



# eLogistics for Equipment Dealerships

March 31, 2024

**VitalEdge Technologies**

2501 Weston Parkway, Suite 101,  
Cary, NC 27513

[marketing@e-emphasys.com](mailto:marketing@e-emphasys.com)



## A Productivity & Efficiency App for Equipment Dealerships

Productivity is crucial for equipment dealership hauling departments. Efficient Dispatch Management can make a significant difference in operations. The challenges faced by dispatchers and drivers, such as the lack of real-time interaction and access to essential information can hamper productivity and customer satisfaction.

The **eLogistics** application addresses these challenges by providing a comprehensive solution that enhances dispatch management and increases efficiency among drivers in the field.

By leveraging mobile technology, eLogistics optimizes the workforce of hauling departments and ensures that drivers have access to real-time data and can clock-in and clock-out on the assigned tasks, get the delivery note signed and communicate the status on the movement with the stake holders.



## Key Features & Benefits of the Logistics App

### **Real-time Interaction**

The application facilitates real-time communication between dispatchers and drivers, enabling seamless coordination and updates on job assignments, route changes, and other crucial information.

### **Access to Essential Information**

Drivers have access to essential information at their fingertips, including job details, customer preferences, and equipment specifications. This ensures that they are well-informed and equipped to handle tasks efficiently.

### **Optimized Workforce**

By streamlining dispatch management processes, eLogistics helps equipment dealerships optimize their workforce, reducing idle time and improving overall productivity.

### **Enhanced Efficiency**

The mobile technology offered by eLogistics enables drivers to complete tasks more efficiently, leading to faster response times, timely deliveries, and improved customer satisfaction.

### **Flexibility and Mobility**

With the ability to access the application on mobile devices, drivers can stay connected and productive while on the go, regardless of their location or the demands of their job.

Overall, eLogistics serves as a significant change for equipment dealership hauling departments by revolutionizing dispatch management and empowering drivers with the tools they need to succeed in the field. By increasing efficiency and providing real-time insights, the application drives operational excellence and helps businesses stay competitive in today's fast-paced environment.



## e-Emphasys Privacy Policy

Thank you for your interest in our eLogistics mobile app and our commitment to safeguarding your privacy at e-Emphasys Technologies, Inc. (“e-Emphasys”, “Company”, “we”, “us”, “our”). If you have any inquiries or concerns regarding this privacy notice or our handling of your personal information, please don't hesitate to contact us at [marketing@e-emphasys.com](mailto:marketing@e-emphasys.com)

Below is important information regarding the collection and usage of information from users of the e-Emphasys eLogistics mobile app (“eLogistics”). eLogistics does not collect any personally identifiable information about the user except for the following data types:

**Location Information:** eLogistics captures the user’s location information only while the user is actively using the app. This data is utilized to display the most up-to-date location of the user to the Dispatcher on the Logistics web applications.

**Media Access:** eLogistics allows the logged-in user to access photos, videos, and other documents available on their iPhone. These files can be uploaded to the ERP backend to associate them with the hauling order that the user is handling.

**Calendar Access:** eLogistics accesses the user’s calendar on the iOS device to create events corresponding to the hauling orders assigned to the user.

**Google Analytics:** We utilize Google Analytics to measure application usage patterns. As part of this analytics process, certain data is collected, including a user’s location, email address, user ID, and e-Emphasys ERP employee ID.

*For further details regarding e-Emphasys’s privacy policy, please visit the following URL:*

<https://e-emphasys.com/privacy-policy/>

*We value your privacy and are committed to ensuring that your personal information is handled securely and responsibly. Should you have any questions or require further clarification, please do not hesitate to reach out to us.*